

Information on the processing of personal data pursuant to Art. 13-14 EU Reg. 2016/679 on video filming and photographic imaging at public events

The 'Data Controller'

De Rigo Refrigeration S.r.l. pursuant to Art. 24 of EU Regulation 2016/679 (hereinafter also referred to as the 'EU Regulation'), is the controller of personal data and in implementation of Art. 13 of the EU Regulation provides the following information.

1) Personal data collected

Personal data relating to participants in events with video/audio/photos collected for dissemination and/or promotional purposes. The data will be processed in both paper and digital form. These generic images concern events that can be qualified as public events and, therefore, are processed without the need for explicit consent, for possible publication on our websites/landing pages and social profiles (e.g. Twitter, Facebook, Instagram, Youtube, etc.) and on brochures, catalogues, flyers and other printed and/or computerised material relating to the promotion of events, also in compliance with the provisions of art. 97 of l. 633/1941 and Art. 10 of the Civ. Code.

2) Identity and contact details of the Data Controller and the D.P.O./R.D.P.

Company name: **De Rigo Refrigeration S.r.l.**

Part. VAT: **EN 00063550255**

Registered office: **via G. Buzzatti 10, 32036 Sedico BL**

Telephone contact details: **0437.5591**

Email contact details: **info@derigorefrigeration.com**

Certified mail contact details: **derigorefrigeration@pec.it**

D.P.O. contact details: **dr. Daniele Maggiolo | dpo@derigorefrigeration.com | C. 328.6241003**

3) Purpose and legal basis of processing

The data will be processed for the following purposes:

- a) collection of images of individuals in the context of promotional and/or training events by means of photos/video footage for publication (dissemination) for dissemination and promotional purposes. The legal basis of the legitimate interest consists in the difficulty of the practical management that a collection of consent could entail in identifying the interested parties who issue a denial in the release, the minimisation of the processing adopted (e.g. prevailing use of panoramic images that do not allow the unambiguous identification of the interested party, respect for the decorum of the subjects filmed, deletion of any images of so-called 'weak' subjects - minors, disabled persons, etc.) as well as the organisational/information measures adopted to allow the interested party to protect his or her rights. (Legitimate interest of the holder (Art. 6 (1) (F)).

4) Recipients of personal data

Within the scope of the stated purposes, data may be processed:

- a) by authorised personnel of our Company and by professionals (photographers and communication agencies) of our trust who, in their capacity as formally appointed data processors pursuant to Art. 28 of the EU REGULATION;

5) Data transfer to third countries

The management and storage of personal data takes place on servers located within the European Union of the Data Controller and/or third party companies appointed and duly appointed as Data Processors. The servers are currently located in Italy. Data may be transferred outside the European Union limited to the above-mentioned purposes through the publication of the images on social platforms and/or the institutional website www.derigorefrigeration.com.

6) Data retention period

Personal data will be kept for the period of time strictly necessary for the pursuit of the specific processing purposes indicated and in any case until you decide to submit a request to object to the processing. The data subject is informed that selected images may be retained indefinitely for historical archiving purposes by the holder.

DE RIGO REFRIGERATION srl

Società unipersonale
Direzione e stabilimento
Via G. Buzzatti, 10
32036 Sedico (BL) - Italy

Tel. +39.0437.5591
Fax +39.0437.559300
Info@derigorefrigeration.com
www.derigorefrigeration.com

Codice Fiscale, Partita IVA e nr. di iscrizione
al Reg. imprese di Belluno 00063550255
REA BL 36137 - Cap. soc. € 10.000.000 i.v.
Codice Destinatario T04ZHR3

7) Rights of the Data Subject

The person concerned may, at any time, exercise the rights set out below.

- a) Access to personal data : to obtain confirmation of whether or not personal data concerning him or her are being processed and, if so, access to the following information: the purposes, the categories of data, the recipients, the storage period , the right to lodge a complaint with a supervisory authority , the right to request rectification or erasure or restriction of processing or to object to processing , and the existence of an automated decision-making process;
- b) Request for rectification or erasure of data or restriction of processing concerning him/her; 'restriction' means the marking of retained data with the aim of limiting their processing in the future;
- c) Objection to processing: to object on grounds relating to the particular situation to the processing of data for the performance of a task in the public interest or in pursuit of a legitimate interest of the Controller;
- d) Data portability: in the case of automated processing carried out on the basis of consent or in performance of a contract, to receive the data concerning you in a structured, commonly used and machine-readable format ; in particular, the data will be provided to you by the Data Controllers in .xml, or similar, format;
- e) Withdrawal of consent to processing for marketing purposes, both direct and indirect, market research and profiling; the exercise of this right shall in no way affect the lawfulness of processing carried out prior to the withdrawal;
- f) File a complaint pursuant to Art. 77 GDPR to the competent supervisory authority based on the data subject's habitual residence , place of work or place of infringement of their rights.

Requests may be addressed to the data controller at the e-mail address **dpo@derigorefrigeration.com** using the form provided by the Personal Data Protection Authority, which can be downloaded from the website <https://www.garanteprivacy.it/home/modulistica-e-servizi-online>

Likewise, in the event of a breach of the law, the user has the right to lodge a complaint with the Personal Data Protection Authority, as the authority responsible for monitoring processing in the Italian State. For more information on how to file a complaint with the Data Protection Authority, click on the link <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524>

For more information on the rights of data subjects, see Art. 15 et seq. of EU Regulation 679/2016 at <https://www.garanteprivacy.it/i-miei-diritti>